Ingredients of Sustainable Real Estate

Criteria, Transparency, Engagement
Driving Market Transformation

Top-down engagement leads to bottom-up commitment

- Capital Market
- Organization
- Portfolio
- Building

- Institutional Investors
- Funds/Developers
- Portfolio Manager/Asset Manager
- Property Manager/Facility Manager
GRESB Framework
Understanding and improving ESG performance

Systematic Assessment
real estate companies | funds | REITs | developers |

Objective Scoring
ESG performance – environmental | social | governance

Peer Benchmarking
differentiate market participants
“If you can’t measure it, you cannot improve it.”

Lord W. Thomson (Mathematical Physicist and Engineer)
ESG Performance Development

Commitment leads to leadership
Thank You